

SOCIAL MEDIA POLICY

PCOM strives to ensure its community members and official and approved College social media accounts comply with PCOM's policies, mission and vision.

PCOM has a social media team, responsible for the school's official social media policy and presence. We encourage students to read and refer to PCOM's Social Media Policy found in the Resources Section of *MyPCOM*. There is also a Social Media Style Guide and Procedures document on *MyPCOM* that outline helpful tips, best practices and guidelines for Student Organizations who wish to partake in social media.

The full Social Media Policy (2.04) can be found on MyPCOM, Resources section.